

Palmdale, CA

**WHERE
MEETS** _____

**WHERE
MEETS**

The use of the “WHERE __ MEETS __” tagline unifies communications. The blank text can be customized to suit different project themes.



The blue gradient and subtle geometric pattern help suggest technology and stability.



The repeated use of this curved arrow shape strengthens visual harmony and serves as a symbol of progression.



The primary colors, Palmdale blues and yellow, are chosen to effectively communicate with an audience that may be unfamiliar with the city's branding due to geographic location.

Palmdale, CA

SOCIAL MEDIA/ADS

Palmdale, CA

WHERE INDUSTRY
MEETS OPPORTUNITY



CITY OF PALMDALE





Palmdale, CA

WHERE DISTRIBUTION
MEETS DESTINATION



CITY OF PALMDALE



Palmdale, CA


WHERE COMMERCE
MEETS OPPORTUNITY




CITY OF PALMDALE

Palmdale, CA

WHERE MANUFACTURING
MEETS ENTERPRISE




CITY OF PALMDALE




Palmdale, CA

WHERE INDUSTRY
MEETS INNOVATION



CITY OF PALMDALE



Palmdale, CA

MAGAZINE AD/MAP



Palmdale, CA
WHERE DISTRIBUTION MEETS DESTINATION

Looking for the perfect spot for your business? Palmdale is the third largest city in LA County and growing. With over 13 million square feet of industrial space in development, the City offers close proximity to major distribution facilities such as Amazon, Trader Joe's, Rite Aid, Michael's and Sygma. Palmdale is centrally located within 90 miles of LAX and the ports of Los Angeles and Long Beach with quick access to all major freeways.

Population 169,450
(2020 US Census)

Commuting Workforce 62,000
travel for 45+ minutes out of Palmdale but are eager to work locally (Labor Market Study)

Regional Workforce 280,000+
(Labor Market Study)

Median Age 34.62
(AY Edge RTR)


City of Palmdale
EconomicDevelopment@cityofpalmdale.org
661/267-5115

palmdaleca.gov/AIP



Palmdale, CA

MARKETING

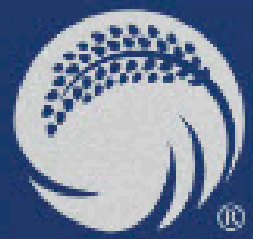


138300 Sierra Highway, Palmdale, CA 93550
P: 661/267-5100 | F: 661/267-5122
EconomicDevelopment@cityofpalmdale.org

CityOfPalmdale.gov

Palmdale, CA

ECONOMIC DEVELOPMENT & OPPORTUNITY
WHERE MANUFACTURING MEETS ENTERPRISE

 CITY OF PALMDALE