



# MEDIA INTELLIGENCE SERVICES

Stay ahead of the news and social media cycles with Tripepi Smith's unique offering of Meltwater, an AI-powered media monitoring tool. Our resident Meltwater mavens combine the power of the platform with communication skills and industry knowledge for a set of media intelligence services.

**Media & Social  
Media Monitoring**

**Media Relations  
Resources**

**Media Data &  
Analytic Reporting**

**Market  
Intelligence**

**Risk & Crisis  
Management**

Whether you want to track news article mentions or develop the perfect media list, our media intelligence services can meet your needs.

## PACKAGES →

### PROACTIVE

### AHEAD OF THE CURVE

### UNLIMITED

#### Monthly Fee

**\$495**

**\$825**

**\$1,465**

#### News Searches

Scan for key terms across news outlets and broadcasts, or among specific publications.

**1**

**3**

**UNLIMITED**

#### Social Media Searches

Scan for key terms across all social media platforms.

**1**

**3**

**UNLIMITED**

#### Automated Email Digest

All media intelligence findings, delivered straight to your inbox.

**WEEKLY**

**DAILY**

**DAILY**

#### Analytics Dashboard

Receive monthly analytics reports showing trending themes and news sources mentioning your organization.

**MONTHLY**

**WEEKLY**

**WEEKLY**

## CUSTOM SOLUTIONS ARE ALSO AVAILABLE.

### Additional Fees

We will provide additional search set-up support on a time and materials basis. Once a search is active, we provide up to four hours per quarter to update searches based on new needs.

### Good Things Take Time

Tripepi Smith advises committing to at least six months of our media intelligence services. It simply takes time to allow our team to compound, interpret and apply your organization's digital intelligence.

**For more information, please contact: [MediaIntelligence@TripepiSmith.com](mailto:MediaIntelligence@TripepiSmith.com) • 747-241-9764**